

NCC Cable System Order

Order #	62525825	Flight Dates	04/23/18 - 05/06/18	Update Date	04/24/18
Syscode	0280	Agency	Brabender Cox	Version	1 Vs. 1
System Name	Spectrum/Lima Zone, OH	Advertiser	Gibbons for Senate	Show All Lines	
Market	Lima, OH			Total # of Weeks	2
		Client Code		Total	\$1,490.00
AE	Matthew Marcus	Product Code		Commission	\$223.50
Sales Coordinator	Lilka Marino	Est Code	4.25-4.30	Net Total	\$1,266.50
Office	Washington	Product Name	4.25-4.30	Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.24 New Order, Please Review and Confirm. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	4/23/18	4/29/18	05:00	09:00			X	X	X	X	X	-	-	8	\$28.00	\$224.00	30	NP
2	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X							-	-	2	\$28.00	\$56.00	30	NP
3	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00			X	X	X	X	X	-	-	8	\$21.00	\$168.00	30	NP
4	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X							-	-	2	\$21.00	\$42.00	30	NP
5	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00			X	X	X	X	X	-	-	8	\$38.00	\$304.00	30	NP
6	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X							-	-	2	\$38.00	\$76.00	30	NP
7	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00			X	X	X	X	X	-	-	8	\$62.00	\$496.00	30	NP
8	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X							-	-	2	\$62.00	\$124.00	30	NP

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	32	8	0	0	0	0	0	0	0	0	0	0	40
AMT	\$1,192.00	\$298.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,490.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/24/18

62525825 | Lima, OH | Spectrum/Lima Zone, OH | 0280 |